



## **DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION**

### **PROGRAM GUIDE**

The Doctor of Philosophy (PhD) in Business Administration at IUDI prepares leaders to address global business challenges and drive meaningful change through innovative and sustainable solutions. This program equips learners with advanced knowledge, research expertise, and critical thinking skills across core business disciplines, including finance, marketing, operations, strategy, and organizational behavior. Emphasizing social entrepreneurship and the application of business strategies to real-world scenarios, the program fosters the development of economically viable, market-driven solutions that create lasting impact.

Through specialized coursework, original research, and a doctoral dissertation, students engage with cutting-edge business theories and practices while addressing global complexities. Graduates are prepared to lead with integrity and innovation, advancing thought leadership in academia, research, or industry. They emerge as ethical and effective professionals capable of driving positive change in their communities and beyond.

#### **Our Educational Model: Flexibility and Empowerment**

At IUDI, our fully online, asynchronous model lets you study at your own pace, from anywhere. With no fixed schedules or enrollment deadlines, you can start anytime and balance your studies with your personal, family, and work commitments.

#### **A Curriculum Designed for Leaders and Practitioners**

Our learner-centered approach empowers students to become transformational leaders and effective practitioners. We employ a flipped classroom model, where students take responsibility for their own learning without professor-led instruction. Interactive coursework, case studies, and practical projects develop critical thinking and servant leadership for real-world impact.

#### **Modular Learning for Seamless Progression**

Our curriculum is organized into modules that focus on building specific skills. Start with any course in a module and complete all the courses to unlock the next one. Plus, you only need to pay for one module at a time, giving you the financial flexibility to plan and manage your education at your own pace.

#### **Moodle: Our Digital Campus**

Moodle is IUDI's online learning platform designed to support and enhance your educational journey. It serves as your central hub for accessing course materials, participating in discussions, submitting assignments, and tracking your progress.

#### **Our Accreditation**

IUDI is accredited by the Association of Independent Christian Colleges and Seminaries (AICCS) in the United States. IUDI's Business Administration are accredited through our affiliation with the University of

Maroua, a Cameroonian government university accredited by Conseil Africain et Malgache pour l'Enseignement Supérieur (CAMES).

**Program Outline: PhD in Business Administration**

Module	Course	Credit Units	Tuition	Tuition with Academic Scholarship
<b>Orientation</b>	Orientation to IUDI	0	\$0	\$0
<b>Foundations</b>	How to Learn	5	\$800	\$720
	Academic French/English	5		
	Survey of Post-Colonial Africa	5		
	Introduction to Development	5		
<b>Core</b>	Effective Communication	4	\$320	\$288
	Ethical Leadership	4		
<b>Research</b>	Citation Styles and Formatting	5	\$600	\$540
	Ethical Research	5		
	Research Methods	5		
<b>Advanced</b>	Research Seminar 1	15	\$2,400	\$2,160
	Research Seminar 2	15		
	Research Seminar 3	15		
	Research Seminar 4	15		
<b>Capstone</b>	Survey of a Dissertation	17	\$3,080	\$2,772
	Dissertation	60		
<b>Total</b>		180	\$7,200	\$6,480